



# SPRING GIFT GUIDE

GIVING THE GIFT OF SPRING







# UNVEIL THE BLOSSOMING CHARM OF TAILORED GIFTS

This spring, let's celebrate gifts as unique as the relationships they honor—gifts so personal they cannot be passed on. At Specialized, we don't just offer products; we craft experiences that leave enduring impressions.

Now, more than ever, tending to valued customers and employees is vital. Plan ahead and explore the potential of meaningful gifts. From nurturing loyalty to enhancing engagement, our dedicated teams stand ready to assist in marketing, operations, design, and branding.

As you browse this catalog, imagine the joy our thoughtfully selected gifts will bring. It's the time of rebirth, sharing optimism, and embracing magical instants. From our garden to yours, we send warm wishes for a season filled with happiness and connection.

Wishing you a joyful springtime!,

**The Specialized Team**







# Outdoor Essentials

## DISCOVER THE GREAT OUTDOORS

In celebrating our esteemed clients and customers, what better way to express gratitude than by presenting a selection from our Outdoor Essentials Collection? It's beyond a mere gift; it symbolizes our appreciation for their trust and allegiance. It's a heartfelt thank you for their support, embodying our commitment to enriching their outdoor escapades with not just products, but cherished moments beneath the blossoming sky.

As you venture into the great outdoors with an offering from our collection, may it stand as a perpetual emblem of the remarkable journeys you've enjoyed and those yet to unfold. These outdoor treasures are more than possessions; they're companions enriching your adventures, offering comfort, convenience, and a touch of nature's splendor. We're privileged to be a part of your outdoor narrative and excited to keep fostering your passion for the natural world.







# ADVENTURE Seeker's Haven



a.



c.



b.



e.

d.



f.

- a. Pioneer Cooler Bag & Convertible Table Mat
- b. Horizon 44" Arc Auto Open + Close Portable Umbrella
- c. Point Loma Folding Event Chair with Carrying Bag
- d. Igloo Playmate Pal 7 Qt / 9-Can Hard Cooler
- e. Brookfield Picnic Blanket
- f. Basecamp 30 Miler Hydration Pack



# SPRINGTIME Backyard Enjoyment



- a. 9" Frequent Flyer Frisbee
- b. Backyard 2' X 3' Cornhole Set
- c. Ring Toss Game
- d. Boardwalk 30" x 60" Microfiber Beach Blanket/Towel
- e. Front Tryon 3-Piece Mini Executive BBQ Set





# Embrace Sustainability

## CULTIVATE A GREENER FUTURE

We like to honor you as our client and friend, there's no greater gesture than gifting you something from our Embrace Sustainability Collection. Each item in this collection embodies our commitment to a greener, more sustainable future. From eco-friendly reusable lunchboxes and recycled blankets to recycled coolers and bamboo wireless power banks, these gifts not only express our gratitude for their trust but also symbolize our shared dedication to the planet. By choosing items from our Embrace Sustainability Collection, we're not just giving gifts; we're promoting responsible living and sustainable choices. It's our way of saying thank you for your partnership while encouraging a harmonious relationship between humanity and the environment, fostering a brighter and greener tomorrow together.





# NOURISHING NATURE, Nurturing YOU!



- a. Modern Sprout® Rooted Candle - Dark Teal-Thyme
- b. Air Plant
- c. Air Plant in Hanging Ceramic Pot
- d. Dime Piece To Go Pouch
- e. Acacia Wood and Resin Coaster Set
- f. Cotopaxi Batac 16L Backpack



# CARRY Your Story



- a. The Goods Recycled 36 Can Flip Top Cooler
- b. Solo NY Re:vive Mini Backpack
- c. Tranquil RPET Yoga Tote
- d. Herschel Recycled Novel Duffel
- e. Slowtide® Camp Blanket - Valen-Multi
- f. Bamboo Fiber Lunch Box with Utensils



a.

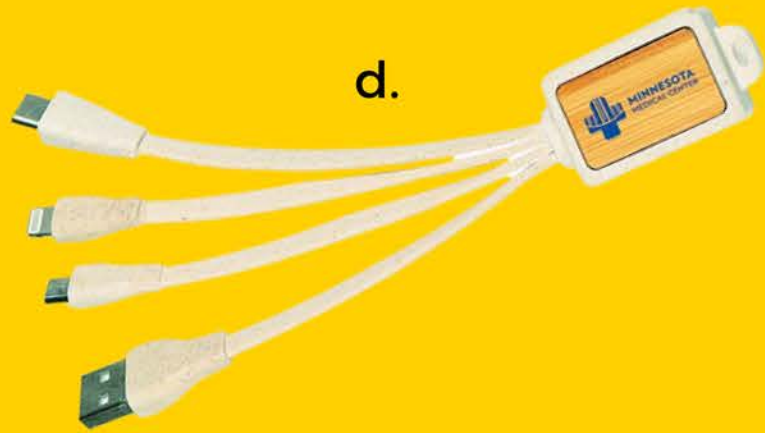


c.



# Tech, Music AND THE PLANET

d.



e.



b.



- a. Grayson 5W RPET & Cork Wireless Speaker
- b. WheatStraw Eco Spotlight Bluetooth Speaker and Qi Phone Stand
- c. Wireless Quick Charging Bamboo Power Bank
- d. Bamboo Universal Charging Cable
- e. PopSockets® Pop PlantCore





# NATURE'S Script

a.



c.



b.



d.



e.



- a. 5.5" x 8.5" Snap Large Eco Notebook
- b. Preston Spiral Journal Pen Combo
- c. Karst 5.5" x 8.5" Stone Bound Notebook
- d. Ambrose Pen & Pencil Set
- e. Bamboo Retractable Wheat Straw Eco-Pen







# Drinkwear

## EMBRACING STYLE IN EVERY SIP

This spring, cultivate meaningful connections with our Personalized Drinkware Collection, an ideal choice for gifting your esteemed clients and dedicated employees. Enhance their daily experiences with customized tumblers, crafted with your unique touch. From elegant monograms to heartfelt messages, each sip becomes a cherished moment.

Whether it's showing appreciation to your clients for their trust or acknowledging your team's hard work, our collection infuses a personalized essence into your gestures. Collaborate with our design experts to ensure each bottle reflects your heartfelt gratitude.

Amidst this blossoming season, let's raise a toast to the impact of personalized giving. Explore the art of forging connections and ensure this time is truly unforgettable.





# A SIP or a Gulp

d.



g.



f.



b.



- a. Asobu® Glass Straw Tumbler
- b. 40 oz. Owala Tumbler
- c. 7.5 oz. Asobu® Iridescent Stemless Champagne Flute
- d. 30 oz. Arctic Zone Titan Thermal HP
- e. 20 oz. Asobu® Superb Sippy Vacuum Insulated Tumbler
- f. 25 oz. H2go Void
- g. 24 oz. Owala Freesip
- h. 17 oz. Shaco Copper Vac Bottle with Bamboo Cap

h.



e.



c.



a.





# SOME LIKE IT HOT

## Some like it cold



- a. 12 oz. Asobu Iridescent Glass Coffee Mug
- b. 14 oz. Valhalla Copper Vacuum Insulated Camp Mug
- c. 13 oz. Speckled Wayland Ceramic Mug
- d. Asobu® Explorer See Through Travel Mug  
with Detachable Tumbler Base
- e. 27 oz. Asobu® Ocean 2-in-1 Bottle and Tumbler
- f. 20 oz. Elemental Iconic Charm Bottle  
with Drinking Spout and Straw







# Spring Apparel

## FLOURISH IN STYLE

In the vibrant spring season, we're deeply grateful for the unwavering support of our valued clients and dedicated employees. Your trust and commitment have been essential to our journey. We're excited to present our carefully crafted Spring Apparel collection as a heartfelt token of appreciation for your loyalty and hard work. Each piece is designed to blend comfort and style, expressing our profound thanks for your ongoing support.

Our success is rooted in the unshakeable trust and dedication of our clients and employees, propelling us toward excellence. This spring collection goes beyond fashion—it symbolizes our gratitude for the relationships we've built. These garments serve as a tangible reminder of our appreciation and our commitment to quality and style. Every item is meticulously crafted to convey our heartfelt thanks, recognizing the crucial role each of you plays in our collective achievements.







g.

# CLASSY and Casual



f.

d.

- a. American Apparel Unisex Garment Dyed T-Shirt
- b. American Apparel Unisex CVC Henley T-Shirt
- c. Port & Company® Beach Wash™ Garment-Dyed Tee
- d. Oakley® Team Issue Hydrolux Polo Shirt

- e. NAUTICA Men's Staysail Shirt
- f. Nike® Victory Solid Polo
- g. TravisMathew Sunsetters Pocket Polo



e.



a.



b.



c.





e.

g.

h.

f.

- a. BELLA+CANVAS Ladies' Fleece Half-Zip Sweatshirt
- b. Men's Mesa Quilted Vest
- c. Port Authority Arc Sweater Fleece Jacket
- d. Port Authority® Men's Denim Jacket

- e. Mercer+Mettle™ Long Sleeve Twill Overshirt
- f. NAUTICA Men's Saltwater Quarter-Zip Pullover
- g. Columbia Park View™ Fleece Half Zip Jacket
- h. NAUTICA Unisex Windward Pullover Jacket

# COMFORTABLY YOURS

a.

b.

c.

d.





# Under 2 Dollars

## MAKING AFFORDABILITY STYLISH

In the upcoming spring season, create meaningful connections with our exclusive Under \$2 Collection, designed for gifting to valued clients and dedicated employees. Elevate their special moments with custom pens and key chains, embellished with your unique touch.

Whether you're expressing appreciation to your clients for their trust or acknowledging your team's dedication, our collection adds a personalized flair to your gestures. Work alongside our design professionals to guarantee each gift mirrors your gratitude.

As spring draws near, delve into the craft of connection and craft unforgettable moments this season.





# JUST A LITTLE Something



b.



e.



a.



d.

c.



- a. Colorful Cerritos TGC Pens
- b. U.S. Flag Flexible Key Tag
- c. 22 Oz. Stadium Cup
- d. Collapsible Can Cooler
- e. Daytona Sunglasses





# BAG 'EM & Tag 'em



- a. Primary Care™ Bandage Dispenser
- b. Keep-It™ 4" Clip
- c. Valentine Heart Stress Reliever
- d. Portrait Recycle Shopping Bag
- e. Navet 5-Color Flag Set





# From the Desk of...

## INSIGHTS UNVEILED, THOUGHTS REVEALED

Discover the embodiment of thoughtfulness and exclusivity in our "From the Desk of" collection, where personalized gifts for both clients and friends take center stage. Each item within this meticulously curated assortment reflects a fusion of purpose and individuality. From engraved sustainable wooden desk organizers to bespoke embossed notebooks, our collection offers a canvas for personalization, allowing you to imprint your unique touch. These gifts transcend the ordinary, forming a connection that resonates beyond mere materiality. With every personalized item, we aim to create a lasting impression, honoring the essence of your relationship and celebrating the distinctive journey shared between us.





# SIMPLE Reminders.

a.



b.



d.



e.

c.



- a. 3" x 3" Sticky Notes
- b. 5" x 7" Notebook with Pen
- c. Mouse Pads
- d. Webcam Cover
- e. Mobile Device Stand



# FRAMING MEMORIES, Opening New Possibilities



a.

- a. Retractable Badge Holder
- b. Glimpse Photo Frame with Wireless Charging Pad
- c. 3-in-1 Letter Opener
- d. 4" x 6" Aluminum Frame



c.



b.



d.







# GO BIG

## ELEVATE YOUR PRESENCE, DISPLAY WITH IMPACT

Step into the realm of distinction and make a lasting impression with our "Go Big" collection of personalized tradeshow displays. Crafted with an unparalleled dedication to individuality and impact, each display within this collection is a testament to uniqueness. From customized vibrant banners that amplify your brand's message to tailored booth designs that encapsulate your identity, these displays stand as a reflection of your vision. Personalization isn't just a feature; it's the cornerstone of these exhibits, aimed at creating an unforgettable experience. By presenting these personalized tradeshow displays, we're providing a platform for your distinction, enabling you to stand out in a sea of conventions and leaving a mark that resonates long after the show ends.







# ELEVATE Your Brand

- a. 10ft Backlit Fabric Display
- b. Pop Up Counter
- c. 10ft Circle Hanging Banner
- d. 33.5" x 80" Retractable Banner
- e. 6ft Throw Table Cover
- f. 10ft Steel Canopy







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